

LABEL VISION SYSTEMS, INC.

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LABEL VISION SYSTEMS ANNOUNCES A NEW DESIGN AND ENHANCED FUNCTIONALITY TO THE LVS® 7500

FOR IMMEDIATE RELEASE

Peachtree City, GA – February 15th, 2012 – Label Vision Systems (LVS®), the global leader of print quality vision inspection systems, today announced a new design and enhanced functionality to the LVS® 7500 – a print quality inspection and barcode verifier for thermal and thermal transfer printers.

The new design features a user friendly interface and simplified integration for detailed inspection of labels and individual label elements as required by the user.

Built on the powerful LVS® 7000 software platform, the LVS® 7500 functions include master-to-label comparison (blemish detection), barcode verification (1D and 2D), barcode validation (1D and 2D), optical character recognition (OCR), optical character verification (OCV), field matching, and number/data validation. Additionally, the software includes automatic setup for quick label and field identification, job retrieval for recall or modification of previous runs, and a robust alarm matrix for user defined I/O interaction with peripheral devices including line and printer stop capabilities.

The rugged design of the readhead and mounting plate make for simple integration with thermal label printers and other slow-speed roll printing applications. The LVS® 7500 is 21-CFR part 11 compliant ready, offering multiple security levels and comprehensive data management and reporting options for quality control and customer assurance.

The LVS® 7500 is ideal for Pharmaceuticals, Medical Devices, Clinical Trials, Contract Packaging, Manufacturing and Label Converting applications.

About LVS®

For over 30 years, LVS® has designed, developed and manufactured print quality vision inspection systems, leveraging our patented methodology in bar code imaging and ISO (ANSI) bar code grading. LVS® has installations in over 35 countries and maintains a commitment of excellence to our customers, the print industry and the vision products we produce. LVS® is ISO 9001:2008 certified and is proud to be a GS1 US Solution Partner. For more information about LVS®, please visit www.lvs-inc.com.

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